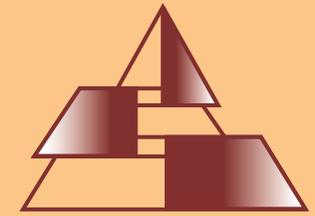


“ THE LANE GROUP partners with your healthcare organization to enhance financial performance, business processes, and quality patient care. ”

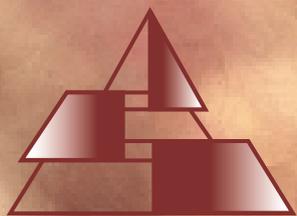
The Lane Group team has a proven record of helping executives achieve long-term profitability for their healthcare organizations. We partner with our clients to identify problem areas and rapidly develop strategies that leverage entity-specific opportunities and best practices. Our deep cross-functional expertise and hundreds of diverse consulting successes uniquely position The Lane Group to bring value to your organization. We utilize reliable tools and analyses that impact financial, clinical, and operational performance. From correction to prevention, and from enhancement to innovation...our goal is the optimal integration of all aspects of the business and the people of healthcare.

Experience the power of building financial viability with The Lane Group.



THE LANE GROUP
Optimizing Healthcare Performance

EXPERIENCE THE POWER OF BUILDING FINANCIAL VIABILITY...



THE LANE GROUP
Optimizing Healthcare Performance

1014 Edgewood Avenue NE, Suite 5
Atlanta, GA 30307
Toll-Free 1-866-653-2116
Tel (404) 653-2116 ▲ Fax (404) 653-2117
info@TheLaneGroup.com ▲ www.TheLaneGroup.com

THE LANE GROUP MISSION:

To optimize healthcare performance through:

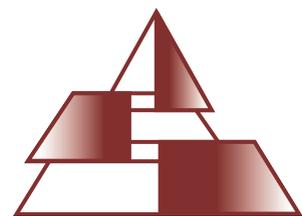
- *innovation*
- *intelligence*
- *integrity*

Our cost-effective services and products improve healthcare organizations' financial viability and enhance their quality of patient care.

The Lane Group is a premier healthcare consulting firm dedicated to helping healthcare organizations become more financially successful, while improving the quality of care. In today's competitive and rapidly changing healthcare environment, many hospitals are faced with financial distress. Creating stable and predictable operating margins is often difficult to achieve. We recognize that a hospital's financial status is influenced not only by national economic trends and specific local factors, but also by many actions within the hospital's control.

The Lane Group provides "multi-market perspective" and is a leading resource for not-for-profit and for-profit healthcare systems. We partner with executives to develop capital access, facilitate growth, optimize human potential, and implement physician alignment strategies, as well as provide traditional consulting services. Our unique approach counteracts the leading contributors to hospital financial distress including inadequate financial information, excessive costs, and reimbursement challenges.

The Lane Group specializes in rapidly identifying the sources of client problems, exploring solutions, and implementing these solutions, so that our clients achieve major improvements in financial, clinical, and operational performance. We are skilled at defining, planning, implementing, and achieving sustainable change.



THE LANE GROUP

Optimizing Healthcare Performance

1014 Edgewood Avenue NE, Suite 5
Atlanta, GA 30307

Toll-Free 1-866-653-2116

Tel (404) 653-2116 ▲ Fax (404) 653-2117

info@TheLaneGroup.com ▲ www.TheLaneGroup.com

The Lane Group recognizes the importance of understanding each organization's unique characteristics. We do not rely on "one size fits all" predesigned healthcare solutions. The successes we generate are in direct response to your organization's specific challenges and opportunities. Behind our powerful and incisive services and products are the people of the business – ours and yours.

The Lane Group collaborates with each hospital's executives and staff to identify areas of opportunity and develop practical short- and long-term solutions that improve performance. We realize that human understanding, insight, and leadership are what transform analysis and evaluation into optimal performance. With this in mind, we work toward turnaround, not as protagonists for the sake of change, but as catalysts for creating changes that foster optimal performance throughout your organization.

The Lane Group services and engagement terms are tailored to meet the needs of each organization. We develop services and products to meet current and emerging health-care concerns.

THE LANE GROUP SERVICES:

- ▲ *Financial Performance and Operations Improvement*
- ▲ *Net Revenue Optimization and Regulatory Compliance*
- ▲ *Clinical Resource Management*
- ▲ *Merger and Acquisition / Due Diligence*
- ▲ *Turnaround / Interim Management*
- ▲ *Transition Management*
- ▲ *Facilities and Capital Planning*
- ▲ *Supply Chain Management*
- ▲ *Strategic Direction and Community Commitment*